



# Capital News & Views

## Membership Appreciation and Awards Dinner 2010

Monday May 3, 2010 6:30 pm — 9:00 pm

Join fellow NAPO-WDC members, the board of directors and Corporate Partners for a lively evening of networking and appreciation!

This year we'll be dining at Positano Ristorante Italiano in Bethesda, Maryland. Some of Positano's signature dishes will be offered for this event including appetizers of white pizza, crostini eggplant and caprese bites. Your choice of Caesar salad or house salad will begin the meal and you can choose from Chicken Piccate, Manicotti or Salmon Filet for your main course. A dessert table will be filled with Tiramisu, Italian Layered Cake and Black Forest Cake to cap off the evening. There

will be a cash bar available at the dinner.

You won't want to miss NAPO-WDC's Awards Ceremony where Organizer of the Year, Volunteer of the Year and Corporate Partner of the Year will be announced. In addition, this is the evening when one lucky member will win a free NAPO-WDC Membership for the 2010-2011 chapter year!

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## May 3 Awards Dinner Information

### Location

Positano Ristorante Italiano  
4948 Fairmont Avenue  
Bethesda, MD 20814  
301-654-1717

Metered parking is available on the street and a county parking garage is behind the restaurant. There are entrances on Old Georgetown Road and Woodmont Avenue. Positano is three blocks from the Bethesda Metro Station on the Red Line.

*Professional Attire Please*

**Chapter Mission:**  
To develop, lead and promote professional organizers and the organizing industry.

This Issue  
Organizing Students

## President's Farewell

### President

Judy Parkins  
[Judy@GentlyOrganized.com](mailto:Judy@GentlyOrganized.com)  
703-548-1000

### Vice President

Lauren Halagarda, CPO®  
[Lauren@2OrganizeU.com](mailto:Lauren@2OrganizeU.com)  
703-282-2231

### Secretary

Cris Sgrott-Wheedleton  
[Cris@OrganizingManiacs.com](mailto:Cris@OrganizingManiacs.com)  
703-969-8407

### Treasurer

Susan Unger  
[sunger10@cox.net](mailto:sunger10@cox.net)  
703-864-1055

### Communications/Technology

Nealey Levi  
[liveontrack@gmail.com](mailto:liveontrack@gmail.com)  
202-258-9040

### Marketing

Deborah Lee, CPO®  
[Deb@DAllisonLee.com](mailto:Deb@DAllisonLee.com)  
301-502-3835

### Corporate Partners

Julie Gray  
[Julie@Profound-Impact.com](mailto:Julie@Profound-Impact.com)  
703-517-2449

### Membership

Jackie Kelley  
[Jackie@clearinghousenow.com](mailto:Jackie@clearinghousenow.com)  
301-580-6895

### Programs and Professional Development

Janet Schiesl  
[Info@BasicOrganization.com](mailto:Info@BasicOrganization.com)  
571-265-1303

### Member-at-Large

Heather Coccozza  
[hcoccozza@CoccozzaOrgDesign.com](mailto:hcoccozza@CoccozzaOrgDesign.com)  
703-276-1243



Judy Parkins  
*Gently Organized*  
NAPO-WDC President  
[Judy@GentlyOrganized.com](mailto:Judy@GentlyOrganized.com)

The annual awards and member recognition dinner marks the end of my term as president of NAPO-WDC. Our new president, Janet Schiesl, is a talented, follow-through kind of person. I will support her in every way possible in her new role as president, and look forward to her skill and enthusiasm in leading this organization.

The true success of a chapter comes from its members. You attend meetings, you volunteer for events and meetings, and you provide input. Without you, NAPO-WDC would not exist, and it has been my pleasure to serve you.

I have so enjoyed serving and leading this professional, do-what-they-say, fun group of women. Thank you all for making this year productive for the chapter and easy to lead. You went over-and-above in meeting your goals, staying within budget, sharing time and talent with each other, and being ever-present.

Thank you to Vice-President Lauren Halagarda. Lauren's talent took NAPO-WDC to higher level in technology; she created a fabulous MARCPO conference program book, and got all of us to know one another better through her creative chapter meeting ice-breakers. Lauren's service on the upcoming NAPO National Board of Directors will benefit both NAPO and our chapter. We are so happy for her.

Thank you to Secretary Cris Sgrott-Wheedleton. Cris is one of those volunteers who often says "What can I do?" Then she does it. From heading up a NAPO in the Neighborhood group to taking the lead in revising our Chapter Operations Manual, Cris is consistent and thorough. She has been at every volunteer event and the chapter is lucky to have her serve a second term as secretary.

Thank you to Treasurer Susan Unger. Susan built on past successes to make our finances transparent, our audits up-to-date and our investments sound. She generously opened her home to the board for retreats and the new member brunch. She could always be counted on to respond quickly to board and member expenses. We are lucky to have Susan return as treasurer for a second term.

Thank you to Membership Director Jackie Kelly. Jackie is one of the most thorough, detail-oriented people I know. She can be counted on to offer thoughtful solutions and is always ready with needed membership statistics. The board is very fortunate to have Jackie back for a second board term.

Thank you to Program Director Janet Schiesl. Janet had a full year of great topics and speakers lined up before the end of summer. She is organized and efficient and can always be counted on to do what she says she will – usually within 24 hours! Janet has served in so many NAPO-WDC positions that moving into the presidency is a natural progression.

Thank you to Corporate Partner Director Julie Gray. Julie jumped right in with great ideas for elevating Corporate Partner relationships. Her expertise with conferences and expos was invaluable in planning and carrying out MARCPO. We will miss Julie's service on the board but look forward to her continued service as an active chapter volunteer.

Thank you to Marketing Director Deb Lee. Deb is a marketing genius! She introduced our chapter to extensive social marketing, raising our profile for MARCPO, GO

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# IKEA Open House

The Woodbridge IKEA can't get enough of NAPO-WDC! As the GO month volunteers learned, there is a lot more to IKEA than meets the eye – great storage ideas and furniture solutions.

To grow our business relationship with IKEA Woodbridge, they have invited us back for a tour of their store. They will educate us on the delivery and installation services they offer as well as demonstrate their most popular products including the PAX closet system, RATIONELL kitchen products and EFFEKTIV office storage.

So don't miss out on this day of fun and learning. Mark your calendar for Thursday, May 13, 2010, from 11:00 am to 2:00 pm. We will tour the whole store with a break to shop or lunch in the café. The location of the event is 2901 Potomac Mills Circle, Woodbridge, VA 22192.

We are asking that you RVSP, so we can let the IKEA staff how many people will attend. So please contact Janet Schiesl at [development@dcorganizers.org](mailto:development@dcorganizers.org) to reserve your space today.

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*(Continued from page 2)*

Month and public venues in general. Deb is trustworthy, kind and always available as a sounding board for new ideas. Deb will be missed on the board but is continuing as a MARCPO volunteer and assures us she will offer her marketing know-how when needed.

Thank you to Communication and Technology Director Nealey Levi. Nealey is awesome!! Her two year plan for our website and technology offerings will come to fruition during her second term. What a blessing to have her returning to see this plan through. And Nealey's contribution to setting up a Google Group for board communications gave us a system that will be in place for future boards.

Thank you to Director-at-Large Heather Coccozza. Heather joined the board after the year began and she jumped right in to handle nominations with efficiency and transparency. Heather also shared her project management skills with us for a chapter educational meeting and brought good institutional knowledge to board meetings. I appreciated her willingness to join the board.

Serving on NAPO-WDC's Board of Directors is an opportunity for both professional and personal growth while giving back generously as a volunteer. At least daily, one or more board members communicated about an upcoming work plan project, posted a file, added to their board page on the Google Group, and offered expertise and assistance to other board and chapter members. Ten board members x 365 days + many chapter volunteers on their committees = results.

Welcome to the new board members – Pierrette Ashcroft, Susan Gilman, Alisa Levy and Helen Long. Serving on the Board is a great experience! As I continue on the board as your past president, I thank you for the laughter, opportunity, support and friendship. Our motto was laugh, have fun and get things done. We did.

## NAPO-WDC 2009-2010 Committee Chairs

Golden Circle

Helen Montfort

[hsmontfort@mac.com](mailto:hsmontfort@mac.com)

301-320-8970

Newsletter

Lauri Mennel

[Lauri@BluebonnetPO.com](mailto:Lauri@BluebonnetPO.com)

703-336-9231

Nominating

Heather Coccozza

[hcoccozza@CoccozzaOrgDesign.com](mailto:hcoccozza@CoccozzaOrgDesign.com)

703-276-1243

Mid-Atlantic Regional Conference

Judy Parkins

[Judy@GentlyOrganized.com](mailto:Judy@GentlyOrganized.com)

703-548-1000

### Points of Contact

Book Club Coordinators

Lynn Meltzer

[arnielynn@verizon.net](mailto:arnielynn@verizon.net)

301-530-3551

Judy Parkins

[Judy@GentlyOrganized.com](mailto:Judy@GentlyOrganized.com)

703-548-1000

Lending Library

Maria White

[maria@enuffwiththestuff.com](mailto:maria@enuffwiththestuff.com)

703-729-2455

CPO® Liaison

Heather Coccozza, CPO®

[hcoccozza@CoccozzaOrgDesign.com](mailto:hcoccozza@CoccozzaOrgDesign.com)

703-276-1243

NAPO in the School

Vacant

Quantum Leap®

Alisa Levy

[alisa@embraceyourspace.net](mailto:alisa@embraceyourspace.net)

301-651-1697

Webmaster

[info@napowdc.com](mailto:info@napowdc.com)

Yahoo Group

Cris Sgrott-Wheedleton

[Cris@OrganizingManiacs.com](mailto:Cris@OrganizingManiacs.com)

703-969-8407

## Control Journal Helps Students Get Organized

### September

- 14 Chapter Meeting:  
Lessons Learned  
Rock Creek Mansion  
Bethesda, MD
- 15 Book Club North

### October

- 1-3 NSGCD Fall  
Conference  
Los Angeles
- 5 Chapter Meeting:  
Tech Talk  
Workshops  
Kena Shriners  
Fairfax, VA
- 17 MARCPO
- 21 Book Club South

### November

- 2 Chapter Meeting:  
Ethics in Organizing  
Rock Creek Mansion  
Bethesda, MD
- 14 New Member  
Brunch  
Invitation Only  
Vienna, VA
- 17 Book Club North

### December

- 7 Chapter Meeting:  
How to Grow Your  
Business and Make  
More Money  
Kena Shriners  
Fairfax, VA
- 16 Book Club South

### January

- 4 Chapter Meeting:  
Organizing Specialty  
Workshops  
Rock Creek Mansion  
Bethesda, MD
- 12 Book Club North

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Paige Trevor  
*Balancing Act*  
[balancingactllc@me.com](mailto:balancingactllc@me.com)

### Sound Familiar?

"Moooooom, what is Lucas' phone number?"

"Mommy, what's for hot lunch today?"

"Oh no, when is my Artist's Report due, this week or next?"

### What's a Control Journal?

As a professional organizer, parent educator and mom of two boys (Theo 12 and Eliot 10) I am always looking for ways to encourage organization and responsibility in a respectful manner. One idea I've used with great success is from the Flylady ([www.flylady.net](http://www.flylady.net)) and it's called a "Control Journal". I actually started creating "Control Journals" for all my busy clients who lead complicated and hectic lives. It's essentially a cheat sheet binder where you can find all your routines, passwords and schedules at a moments notice.

### Aha!

After telling Eliot his friend Lucas' phone number (through gritted teeth and pursed lips) for what felt like the millionth time, I thought – "Control Journal"!

### Making It Happen

We got a 2" binder and filled it with page protectors (one of my favorite supplies), plastic folders to hold loose paper and just a few tabs. On the spine we labeled each one, "Theo's Control Journal" and "Eliot's Control Journal". Nothing says official like a printed label! Plus, my kids love the opportunity to use that label maker. I gave them each time to sit at the computer and type up their friends and families names and phone numbers. I acted as their consultant and helped them find the phone numbers and format the page how they saw fit.

When the inevitable moment came that I was asked, for the million and first time, what Lucas' phone number was, I reminded him, encouragingly, to refer to his own Control Journal.

Relief, joy, calm; no gritted teeth necessary!

### Keeping it Going

I learned from my clients that Control Journals work best when you start with today and slowly let it grow and build. If you think you have all the answers with how you are going to use it you often create something too bulky or too persnickety and not nimble and useful. So, with my kids, we started slowly and I didn't insist (as I've sometimes been known to do) that they sit and make a beautiful, Mommy-approved and totally organized polished book. This low key approach allowed them to 'own' the book themselves, and as we all know, when we own it, we often take better care of it.

Phone number problem solved. When I was asked, "what's for hot lunch," we figured out that the school's monthly hot lunch menu could easily be slipped in the front and replaced each month with the new one.

As things progressed, the kids began to see how this book worked and started getting the hang of it. We figured out together that when we purged that big stack of "stuff" in their corner of the dining room every few weeks, there were always a few great drawings they wanted to save, or a fun note from a friend, or a card from a relative. These fun and personal items could be slipped into the "Goodies" section of their Control Journal. I also took this time as an opportunity to pick out my own favorite drawings to add in the cover of my Control Journal. I love looking at my boys' drawings every time I pick it up! It's easy to change and update.

Slowly, homework passes started finding their way into the front cover to be quickly found on those mornings they didn't feel like finishing up their spelling. Ahhhhh, the calm of homework passes easily found and put in school folders was a moment to enjoy for all of us.

### Control Journals Grow with You

Today the Control Journals have grown

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with the kids. Sports schedules, friends' phone numbers, cell phone plans and anime drawings have replaced the Valentine's cards and dinosaur doodles. They can use them to help keep track of long term project information and a few sheets of blank paper in the back is a great way to have that scrap paper handy when figuring out math problems. Most importantly, we have established a little corner of order for our family. We share a language and good habits through Control Journals that have been able to grow and change and expand with the ever changing and growing children (and adults) who use them.

**More Details**

If you'd like more detailed instructions and encouragement you can refer to the Fly Lady website at [www.flylady.net](http://www.flylady.net).

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**February**

1 Chapter Meeting: Getting Measurable Results With the Residential Client Kena Shriners Fairfax, VA

17 Book Club South

**March**

1 Chapter Meeting: Project Management Rock Creek Mansion Bethesda, MD

16 Book Club North

**April**

5 Chapter Meeting: What's New? Kena Shriners Fairfax, VA

21-24 NAPO National Conference Columbus, OH

**May**

3 Chapter Meeting: Annual Awards Dinner Location: TBD

18 Book Club North

**June**

7 Chapter Meeting: NAPO 2010 Kena Shriners Fairfax, VA

16 Book Club South

**July**

20 Book Club North

**August**

18 Book Club South

**No chapter meetings in July or August.**

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## June Visit from NAPO President Leist



NAPO's current president Laura Leist will be our guest at the NAPO-WDC June chapter meeting. She will be here to update us on what is happening at the NAPO national level that can benefit you.

What would you like to know about the workings of our national organization? This is your chance to ask those questions that you have always wondered about. In order for Laura to come prepared to address us during the meeting, we ask that you submit any questions to the programs director by May 3, 2010. Please send your questions to [development@dcorganizers.org](mailto:development@dcorganizers.org).

We are excited and honored to have Laura visit the NAPO-WDC chapter!

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### Become a Certified Professional Organizer® (CPO®)

Check out the official [CPO® website](#) to find eligibility requirements, answers to commonly asked questions and other details to help you decide if you are ready to sit for future CPO® examinations.

**Benefits of Certification**

- Recognition of achievement within the industry.
- Competitive market advantage.
- Professional development and increased knowledge gained through preparation for the BCPO examination.
- Listing on the BCPO web site.
- Authority to use the CPO® designation on letterhead, business cards and all marketing materials.

## Newsletter Information

Published monthly (September through June) by the Washington DC Chapter of NAPO, PO Box 7301, Arlington, VA 22207-0301, 202-362-6276. The contents are copyrighted, with all rights reserved.

### Committee Chair & Layout

Lauri Mennel  
[Lauri@BluebonnetPO.com](mailto:Lauri@BluebonnetPO.com)

### Editors

Laura Caron  
[LLCaron@verizon.net](mailto:LLCaron@verizon.net)

Amy Goldberg-Cutler  
[TheRunaround@att.net](mailto:TheRunaround@att.net)

Deb Lee, CPO®  
[deb@dallisonlee.com](mailto:deb@dallisonlee.com)

Cheryl Richardson  
[cherylrichardson@cox.net](mailto:cherylrichardson@cox.net)

### Advertising

Lauri Mennel  
[Lauri@BluebonnetPO.com](mailto:Lauri@BluebonnetPO.com)

### Newsletter Topic Schedule

Sept	Welcome Back
Oct	Tech Talk
Nov	Ethics in Organizing
Dec	Successful Marketing
Jan	Unique Business Models
Feb	Residential Highlights
Mar	Safety on the Job
Apr	What's New?
May	Organizing Students
Jun	NAPO 2010

The deadline for each newsletter submission is one week after each chapter meeting.

The NAPO-WDC Chapter is  
*(Continued on page 7)*

# Website Report

Nealey Levi  
*On Track*  
NAPO-WDC Director of Communication & Technology  
[liveontrack@gmail.com](mailto:liveontrack@gmail.com)



Date	Unique Visitors	Number of Visits	Pages	Hits
March 2010	583	894 (1.53 visits/visitor)	2699 (3.01 pages/visit)	27,234 (30.46 hits/visit)
March 2009	773	1108 (1.64 visits/visitor)	4018 (3.39 pages/visit)	35,604 (35.91 hits/visit)

### • **TECH TIP – Marketing to Moms**

Since this month's topic is organizing students, I thought it only appropriate to give you some tips on reaching out to the mommy market. Below are tips from a great article I read on [Entrepreneur.com](http://www.entrepreneur.com) and some of my suggestions are infused as well. Enjoy!

- Focus on the networks moms build – offline (i.e. moms clubs), online (i.e. parenting blogs), everywhere!
- Create a good website - Moms do A LOT of researching, shopping, reading, everything online.
- Tell them what they need to know – educate mothers with valuable, useful website content.
- Get to the point – Moms have very little time as it is, so grab their attention with concise information.
- Market to the individual – Remember mothers are very different from one another, so stay away from generalizations that would exclude anyone.

For the full Entrepreneur.com article, go to: <http://www.entrepreneur.com/startingabusiness/mompreneur/mompreneurcolumnistlisadruxman/article176978.html>

## NAPO® in the Schools

In 2004, the Los Angeles NAPO® Chapter started a community outreach program called "NAPO in the Schools." The program was so successful that by 2007 the National Association of Professional Organizers (NAPO®) launched the program in elementary schools nationwide. NAPO® in the Schools middle school and high school programs are in development and will be launched in the next few years.

These programs consist of an interactive presentation given to students in a classroom setting by a professional organizer. A hands-on organizing exercise is completed in the classroom to teach students basic organizing principles. Each portion of the presentation presents an age-appropriate aspect of organizing. For example, the program for elementary schools emphasizes managing their stuff while the focus for middle-schoolers is on time management. Handouts that include organizing tips are distributed to parents to start a dialogue between parents and students about the wonders of being organized!

This exciting program not only offers professional organizers a way to connect with their communities, but also brings increased awareness to our profession. The most important benefit of the program is the impact we have when we reach out and contribute positively to so many lives.

To learn more about how you can participate in NAPO® in the Schools visit [www.napo.net](http://www.napo.net).

If you really want to make a difference in our local schools, please consider volunteering to be the NAPO-WDC NAPO® in the Schools Liaison.

# Book Clubs

## Book Club North

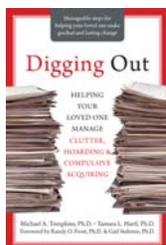
Coordinator: Lynn Meltzer  
*Clutter and Paperworks*

When: Tuesday, May 18, 7pm

Where: Home of Lynn Meltzer  
10131 Ashburton Lane  
Bethesda, MD 20817

Book: *"Digging Out: Helping Your Loved One Manage Clutter, Hoarding and Compulsive Acquiring"* by Michael Tompkins, PhD and Tamara Hantl

The authors show readers how to use harm reduction, a proven-effective model, to help their loved one live safely and comfortably in their home and improve their relationship with the hoarder.



## Book Club South

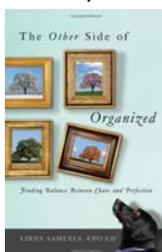
Coordinator: Judy Parkins  
*Gently Organized*

When: Wednesday, June 16, 7pm

Where: Gently Organized Office  
Alexandria, VA

Book: *"The Other Side of Organized"* by Linda Samuels

An industry veteran of 17 years and NAPO member for 16, Samuels shares her experience with organizers and clients. The book is divided by seasons and focuses on philosophical ideas about organizing and life balance mixed with a dose of practicality.



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committed to providing information through the newsletter. Contributions from members are encouraged. All articles are subject to editing. Please include your full name, business name, email address and photo for possible publication.

If you would like to advertise in this newsletter, please contact Lauri Mennel, [Lauri@BluebonnetPO.com](mailto:Lauri@BluebonnetPO.com).

NAPO-WDC makes no endorsement of products or services advertised.

Advertising sizes and rates:

Small (3 1/2 x 2") \$30

Medium (3 1/2 x 4") \$50

Large (7 x 4") \$100

25% discount for members

25% discount for repeat ads (three or more consecutive months)

All ads must be pre-paid. Rates subject to change at anytime.

Take part in this great opportunity to get to know other members and to share your knowledge. The NAPO-WDC Book Clubs meet every month (alternating locations) and choose their own books.

All chapter members are welcome to attend. The clubs read organizing books or books related to business. We discuss the aspects of each book and how the book relates to our work as organizers and small business owners.

Please check the chapter newsletter for future dates for both the North and South Book Club. RSVP to Lynn Meltzer at [arnielynn@verizon.net](mailto:arnielynn@verizon.net) or 301-530-3551 for directions to the Book Club North meetings. RSVP to Judy Parkins at [judy@gentlyorganized.com](mailto:judy@gentlyorganized.com) or 703-548-1000 for directions to the Book Club South meetings.

## Board Meetings

The next board meeting is scheduled immediately preceding the **June** chapter meeting. Board meetings are open to all chapter members. To ensure enough space at the location of an upcoming board meeting, non-board members who wish to attend should contact Chapter President-Elect Janet Schiesl one week prior to the meeting.

## NAPO-WDC Enhanced Website Listings

Sign-Up for an enhanced listing on the *Find an Organizer* section of NAPO-WDC's website to make your business **stand out**. Enhanced listings include your photo, special color background to display your information and headings in a bold, red font.

A current enhanced listing user says: *"The enhanced listing has made a huge difference to my business. The clients who decide to contact me are a better match for my business because of the additional information provided in the listing. For me, the enhanced listing is a bargain compared to more costly marketing and advertising campaigns."*

Enhanced listings are \$50. Sign up in the membership renewal process by selecting the "Upgrade my listing for \$50" box in the "Upgrade to an Enhanced Listing" section.

**NAPO-WDC  
Corporate Partners**

**Premium Partners**

123Junk.com  
[www.123junk.com](http://www.123junk.com)

Closet Factory Washington DC  
[www.closetfactory.com](http://www.closetfactory.com)

Clutter Free Box  
[www.clutterfreebox.com](http://www.clutterfreebox.com)

Homeplexity  
[www.homeplexity.com](http://www.homeplexity.com)

Junk in the Trunk  
[www.JITT.com](http://www.JITT.com)

**Standard Partners**

College Hunks Hauling Junk  
[www.1800junkusa.com](http://www.1800junkusa.com)

The Container Store  
[www.containerstore.com](http://www.containerstore.com)

Eco-Nize Closets  
[www.eco-nize.com](http://www.eco-nize.com)

More Space Place  
[www.morespaceplace.com](http://www.morespaceplace.com)

ReSale Solutions  
[www.resale-solutions.biz](http://www.resale-solutions.biz)

Shelf Genie  
[www.shelfgenie.com](http://www.shelfgenie.com)

# Golden Circle Report



Helen Montfort  
*Making Space for Life*  
NAPO-WDC Golden  
Circle Liaison  
[hsmontfort@mac.com](mailto:hsmontfort@mac.com)

## Welcome New Member!

Welcome to our newest Golden Circle member, Lauren Halagarda, CPO® of *The Organization Connection*. Lauren is also the vice-president of our chapter.

## Golden Circle Gatherings

The next Golden Circle gathering will take place at my home in Bethesda at 4:00 pm on Sunday, May 16. This will be a true potluck — bring whatever you'd like. Just email me so I know how many will be attending!

Our first Golden Circle social event will be on Sunday, October 17. We will be going by bus on a wine tour! More details to follow.

## Golden Circle Listserv

If you are part of the NAPO national chat, then you know that this membership benefit provides a wealth of information on a daily basis. But are you aware that there is also a Golden Circle Member listserv?

This is another venue for more seasoned professional organizers from around the

country to network, to ask each other for advice, to get a referral for a vendor or product and to share knowledge about a variety of topics with other Golden Circle members. Find more information about this listserv at:

<http://lists.napo.net/listmanager/listinfo/golden-circle>

## Ask the Expert Table

At the beginning of each chapter meeting, an "Ask the Expert" table is hosted by Golden Circle members. This gives new folks an opportunity to ask questions of more seasoned organizers and for GC members to give back to the organizing community. Volunteers are still needed for upcoming dates. Please let Helen know which meeting you'd like to be the "expert!"

Thank you to Melissa Sorensen for being the expert at the "Ask the Expert" table for the March meeting. She chatted with four aspiring/new organizers in attendance.



## Golden Circle

Golden Circle originated in 1990 as a way to recognize our veteran members with a special designation for their dedication to the organizing profession and to NAPO. There are more than 600 members throughout the country and 48 in our area.

If you've been in business as an organizer for at least five years and a NAPO member for at least one year, you may qualify for GC membership. To apply, go to [http://napo.net/members/gc/golden\\_circle\\_application.pdf](http://napo.net/members/gc/golden_circle_application.pdf) for an application.

There are no membership fees or dues and new members receive a GC certificate and a gold membership pin. The GC logo can be used on your marketing collateral and you are designated in the national and local NAPO membership directories, and websites, as a Golden Circle member.

GC members attend many outstanding events at the NAPO national conferences including luncheons, special lectures and roundtable discussion groups as well as attend local get togethers.

# Premium Corporate Partner Spotlight



**Dan Peck**  
*Chief Enthusiastic Officer*  
*ClutterFreeBox*

## Why is ClutterFreeBox™ changing the game for professional organizers?

ClutterFreeBox™ was designed with you - and your clients - in mind. Our unique storage system helps you help your clients manage their personal storage needs through an easy-to-use, patent-pending web interface and retrieve their boxes without ever leaving their own home. We've taken what consumers like about banking, shopping and booking travel on the Internet and brought the same ease, convenience and security to self-storage. Our system can be a critical tool in your toolbox of services.

## Tell us about the ClutterFreeBox™ storage facility.

Your client's personal items are stored in the same secure archive used by *Fortune* 500 companies to store their critical business documents. The archive, which is secured 24/7 features advanced fire suppression systems and round-the-clock temperature monitoring. We currently store over 500,000 boxes in our facility.

## What kinds of items are best suited to store with ClutterFreeBox™?

ClutterFreeBox™ is the perfect solution for documents, household goods or family heirlooms for which your clients no longer have room. Holiday decorations can come once a year... mothers can store children's clothes until younger siblings grow into them... small business owners can keep all those tax forms that are needed or old client info without having to pay for the real estate... the options are endless.

## Does ClutterFreeBox™ have any new programs you would like to tell NAPO about?

As a professional organizer, when you partner with ClutterFreeBox™, you earn commission on the services your clients purchase. You may also gain access to their inventory to manage their accounts, keeping them thrilled with your ability to seamlessly transition them from chaos to clean.



## NAPO-WDC Chapter Membership Dues

Regular chapter membership requires membership in NAPO National (*see below*).

Current prorated dues \$110  
(*see page 10 for more info*)

Regular chapter member (local) \$165

Regular chapter member (non-local) \$120

New member one-time processing fee \$ 25

Corporate Partner  
Standard: \$325  
Current Prorated Dues: \$185

Corporate Partner Premium  
Premium: \$500  
Current Prorated Dues: \$300

Membership year is from October 1 through September 30.

For NAPO-WDC Chapter membership information and application, visit

[www.napowdc.com](http://www.napowdc.com) or contact the Membership Director Jackie Kelley at [membership@dcorganizers.org](mailto:membership@dcorganizers.org).

For Corporate Partner info, contact Julie Gray at [corppartners@dcorganizers.org](mailto:corppartners@dcorganizers.org).

## NAPO National Member Dues

Provisional member annual dues \$180

Active member annual dues \$200

Corporate Associate member annual dues \$550

One-time processing fee \$ 20

Send NAPO National dues to:  
National Association of  
Professional Organizers  
15000 Commerce Parkway  
Suite C

Mount Laurel, NJ 08054  
Tel: 856-380-6828  
Fax: 856-439-0525

Visit the website to download a

## Welcome New Members!

Laura Whitacre  
Arlington, VA  
[lwhitacre05@gmail.com](mailto:lwhitacre05@gmail.com)

There are currently 105 members and 11 Corporate Partners in NAPO-WDC. At our March 2010 meeting, 45 members were in attendance and the chapter hosted 7 guests.

### Membership Directory

Detailed information about members can be found on our chapter website, [www.napowdc.com](http://www.napowdc.com), in the Members Only section.

### Changes and Corrections

Once you join or renew your chapter membership, you can update your own information at any time. Go to [www.napowdc.com](http://www.napowdc.com). From the "About Us" menu, select "Members Only Pages." Enter your NAPO National membership number and your unique password. Click "My Account" and make changes.

# April 5 Chapter Meeting Review



Cris Sgrott-Wheedleton  
Organizing Maniacs  
NAPO-WDC Secretary  
[Cris@OrganizingManiacs.com](mailto:Cris@OrganizingManiacs.com)

On April 5, we met at the Kena Shriners in Fairfax, VA for our popular Show and Tell meeting. This is one of my favorite meetings! I learned about and have used at least three of the products presented at the meeting. Thank you C. Lee Cawley for sharing your bag with us!

Lauren Halagarda started the meeting with a fun ice breaker; all questions were related to our corporate partners.

Jackie Kelley gave us an introduction to our six guests as well as three new members: Paige Trevor, Silvia Balderas-Saari and Laura Whitacre.

We acknowledged our wonderful volunteers of the month: Cheryl Larson, Margaret Buco, Missy Thomas and Jody Al-Saigh.

Shelly Fabian, from the Container Store, gave us her five minute spotlight presentation on her company. Shelly reminded us we should always use our NAPO card at the Container Store even when purchasing items not using our NAPO discount. The Container Store uses our NAPO buying power to make advertising decisions and we want them to continue the relationship with NAPO. We can get 10% off any item in the store and 20% off Elfa products. You can become a fan on Facebook or follow them on Twitter. She had lots of new products to show us including a luggage system!

We welcomed our new Corporate Partner

Mubuso Zamchiya with Homeplexity. Homeplexity connects homeowners and service providers for their mutual benefit. Check out their [website](#) for more details.

Here is a list of the products shared during the education part of the meeting:

Pendaflex Pile Smart Project  
*C. Lee Cawley*

3M Command products  
*Judy Parkins*

Color coded paper sorting bins  
*Jane Campbell*

Storage bin with interlocking lids  
*Cris Sgrott-Wheedleton*

ReQall  
*Pierrette Ashcroft*

Really Useful Boxes  
*Lauri Mennel*

iPodTouch and iPhone  
*Lauren Halagarda*

Planner pad and Oversize Men's Shoe Boxes (Container Store)  
*Helen Montfort*

Time Timer and Pendaflex Pile Smart View Folders  
*Susan Kousek*

Organizing tote  
*C. Lee Cawley*

Judy Parkins reminded us that the awards dinner is coming up! The meeting closed with reminders about upcoming events for the month.

## Organizing Assistants

Are you interested in letting other chapter members know you want to work as an organizing assistant? Advertise in the monthly Constant Contact. This publication comes out approximately one week before chapter meetings.

The list will consist of your name, phone number, email address and photo. You will be able to purchase space on the list for \$45 for a three month ad. Sign up now for the September issue! Contact [Lauri Mennel](mailto:Lauri Mennel) for more information

# Welcome New Board!

We are pleased to introduce your new NAPO WDC Chapter Board of Directors for 2010-2011. These board members will officially take office on May 15, 2010. Please wish the new board a warm welcome!



Janet Schiesl  
Basic Organization  
NAPO-WDC President



Alisa Levy  
Embrace Your Space  
NAPO-WDC Vice-President



Cris Sgrott-Wheedleton  
Organizing Maniacs  
NAPO-WDC Secretary



Susan Unger  
ClutterSOS  
NAPO-WDC Treasurer



Pierrette Ashcroft, CPO®  
Get Organized DC  
NAPO-WDC Director of  
Programs and Professional  
Development



Nealey Levi  
On Track  
NAPO-WDC Director of  
Communication and  
Technology



Jackie Kelley  
Clearing House  
NAPO-WDC Director of  
Membership



Helen Long  
Long Solutions  
NAPO-WDC Director of  
Marketing



Susan Gilman  
Interior Organization Concepts  
NAPO-WDC Director of  
Corporate Partners

## Upcoming NAPO in the Neighborhood Meetings

### Rockville Pike

May 24  
LaMadeline - Rockville Pike  
6:30—8:30 pm  
Contact: Alisa Levy  
[alisa@embraceyourspace.net](mailto:alisa@embraceyourspace.net)  
301-651-1697

### Route 66

May 25  
Whole Foods—Vienna  
7:00—9:00 pm  
Contact: Janet Schiesl  
[janet@basicorganization.com](mailto:janet@basicorganization.com)  
571-265-1303

### Route 7

May 26  
Borders Books - Sterling  
6:00—8:00 pm  
Contact: Cris Sgrott-  
Wheedleton  
[Cris@organizingmaniacs.com](mailto:Cris@organizingmaniacs.com)  
703-969-8407

10% discount or commission  
for NAPO-WDC members



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## Space Planning for Organizers

Take Your Client's Space to the Next Level

Saturday, May 22 - 1 to 5 pm  
for information contact  
Janet@BasicOrganization.com



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## Estate Administration and Liquidation Class

Helen Long, NAPO-WDC member, teaches her method of estate administration and liquidation, giving tips, lists and contracts to help your clients.

- Estate matters
- Estate sale opportunities
- Valuation tips
- Logistical estimates
- Alternatives to estate sales

Saturday, May 8 from 1-5:00 p.m.

CEUs available \$79.00

Contact Helen at 703-281-1783 or  
[longsolutions@cox.net](mailto:longsolutions@cox.net) for more information.



Long Solutions, LLC